PHEASANTS FOREVER AND QUAIL FOREVER

The Habitat Organization

JOB VACANCY ANNOUNCEMENT

Hunting/Shooting Sports R3 Coordinator

Application Deadline: July 1, 2023
Anticipated Start Date: August 1, 2023

Salary Information: Commensurate with experience + benefits (see our benefits summary at www.pheasantsforever.org/jobs)

Location: Negotiable - central Nebraska preferred

Description:
The employee will work in joint capacity with Pheasants Forever, Inc. (PF) and the Nebraska Game and Parks Commission (NGPC) to coordinate and promote partnership outreach events along with hunter Recruitment, Retention, and Reactivation (R3) efforts statewide. This position will work with PF and NGPC staff to expand hunter outreach in Nebraska, coordinate outreach events, provide R3 event guidance and training to chapter volunteers, enhance program evaluation, and promote mentoring. This person will market events and inform the public of current programs, projects and efforts through social media, press releases, and other media outlets. Videography skills strongly desired.

This position will require the person to be a self-starter with excellent outdoor education, communication and program coordination skills and a strong work ethic. This effort will provide an opportunity to make significant contributions to conservation outreach in the state. The ideal candidate has a passion for the outdoors with experience in outdoor education, hunter outreach, videography, marketing, communications, and working with the public. Travel will be expected throughout the state of Nebraska.

Essential Job Duties:
• Assist with the coordination and/or promotion of Youth Mentor Hunts, Next Steps, Women Learn to Hunt events, Hunter Education classes, shooting sports activities and connecting participants to recruitment pathways
• Assist with leadership of the Nebraska Hunter/Shooting Sports Recruitment, Retention and Reactivation (R3) Taskforce and help coordinate Nebraska R3 initiatives to target traditional and non-traditional hunters
• Work with staff to develop materials to promote R3 partnership programs and events including enhanced videography and drone usage
• Work to develop strategic self-help tools for new and current hunters
• Assist with regional coordination of the National Archery in the Schools Program in central and western Nebraska
• Assist with regional coordination of Women’s outreach programs
• Coordinate tracking of Youth Mentor Hunt, Next Steps, and Women Hunt participants and, in coordination with other partners, develop methods to support new hunters along their recruitment journey.
• Develop methods for and implementation of evaluations to determine the efficacy of current and new R3 programs in creating new hunters.
• Recruit, train and motivate PF/QF volunteers to deliver R3 outreach programs within their local community
• Facilitate communication and coordination among conservation organizations to maximize attendance of target audiences at R3 outreach events.
• Utilize social media to communicate the excitement surrounding hunting and mentoring new participants and general hunting activities as well as the impacts made by PF/QF and partners in these areas
• Write press releases, newspaper articles, and newsletters to promote R3 events and increase partnership communication
• Work with local Pheasants Forever and Quail Forever chapters to help fulfill their youth mission
• This employee will work in coordination with Pheasants Forever & Quail Forever headquarters public relations professionals to ensure all messaging is consistent with the organization’s positions

**Required Knowledge, Skills and Abilities:**

• Excellent oral and written communication, coordination and organizational skills
• Must be comfortable with public speaking, have excellent people skills with an overall enjoyment of teaching and working with people
• Experience in outdoor education and program development
• Ability to work independently with little supervision to accomplish goals
• Extensive knowledge of marketing, journalism, social media technology best practices and education program development and delivery
• Videography skills including video development, editing and placement/delivery
• Knowledge of hunting and shooting sports in Nebraska
• Valid driver’s license required with an acceptable driving record and history
• Ability to organize, develop, and implement educational and outreach activities, including workshops, seminars, and publications
• Must be innovative and resourceful with a positive and professional attitude
• A strong passion for conservation, the outdoors, youth, and hunting is required

**Education and Experience Guideline:**

Applicant should possess a minimum of an Associate’s Degree and 3 years of field related experience. Experience in marketing, journalism, social media and videography, education and event coordination preferred. The ideal candidate has a passion for the outdoors and outdoor education with education, marketing, videography and writing experience.

**Application:**

Your complete application materials should include a cover letter that outlines your interest in the position and your qualifications, along with a detailed resume, and three (3) references, as one MS Word document or Adobe Acrobat PDF file on the Recruitment website. If selected for an interview, you will be asked to provide example materials you’ve created.

For more information about the position, contact Kelsi Wehrman, PF State Coordinator, at 402-621-0744 or e-mail at: kwehrman@pheasantsforever.org.

*Pheasants Forever, Inc and Quail Forever is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status as a protected veteran, status as a qualified individual with disability, or any other category that may be protected by law.*