

NE Hunting/Shooting Sports R3 Coordinator

Regular Full-Time Professional

US

10 days ago Requisition ID: 2545

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Pheasants Forever AND Quail Forever

The Habitat Organization

JOB VACANCY ANNOUNCEMENT

Hunting/Shooting Sports R3 Coordinator

Application Deadline: September 18, 2024

Anticipated Start Date: October 15, 2024

Salary Information: Starting salary range of \$45,000 - \$54,412 (commensurate with experience) + benefits including Student Loan Assistance program of up to \$200/month for eligible employees. See our full benefits summary at www.pheasantsforever.org/jobs. Position includes promotional opportunities to Coordinator II and III.

Location: Negotiable - central Nebraska preferred

Description:

The employee will work in joint capacity with Pheasants Forever, Inc. (PF) and the Nebraska Game and Parks Commission (NGPC) to coordinate and promote partnership outreach events along with hunter Recruitment, Retention, and Reactivation (R3) efforts statewide. This position will work with PF and NGPC staff to expand hunter outreach in Nebraska, coordinate outreach events, provide R3 event guidance and training to chapter volunteers, enhance program evaluation, and promote mentoring. This person will Coordinate communication and marketing of events and inform the public of current programs, projects and efforts through social media, press releases, and other media outlets.

This position will require the person to be a self-starter with excellent outdoor education, communication and program coordination skills and a strong work ethic. The ideal candidate has a passion for the outdoors with experience in outdoor education, hunter outreach and working with the public. Ability to coordinate communications efforts including video preferred. Travel will be expected throughout the state of Nebraska.

Essential Job Duties:

- Assist with the coordination and/or promotion of Youth Mentor Hunts, Next Steps, Learn to Hunt events, Hunter Education classes, shooting sports activities and connecting youth and adult participants to recruitment pathways

- Assist with leadership of the Nebraska Hunter/Shooting Sports Recruitment, Retention and Reactivation (R3) Taskforce and help coordinate initiatives to target traditional and non-traditional hunters and recreational shooters
- Work with NGPC and PF staff to develop materials to promote partnership programs and events
- Work to develop strategic educational tools for new and current hunters
- Assist with regional coordination of the National Archery in the Schools Program in Nebraska
- Coordinate tracking of Youth Mentor Hunt, Next Steps, and other outreach effort participants and, in coordination with other partners, develop methods to support new hunters along their recruitment journey.
- Develop methods for and implementation of evaluations to determine the efficacy of current and new R3 programs in creating new hunters.
- Recruit, train and motivate PF/QF volunteers to deliver R3 outreach programs within their local community
- Facilitate communication and coordination among conservation organizations to maximize attendance of target audiences at R3 outreach events.
- Coordinate aspects of R3 program marketing including press releases, newsletters and social media to promote R3 events and increase partnership to promote hunting and shooting sports
- Work with local Pheasants Forever and Quail Forever chapters to help fulfill their youth mission
- This employee will work in coordination with Pheasants Forever & Quail Forever headquarters public relations professionals to ensure all messaging is consistent with the organization's positions

Required Knowledge, Skills and Abilities:

- Excellent oral and written communication, coordination and organizational skills
 - Must be comfortable with public speaking, have excellent people skills with an overall enjoyment of teaching and working with people
 - Experience in outdoor education and program development
 - Ability to work independently with little supervision to accomplish goals
 - Knowledge of marketing, journalism, social media technology best practices and education program development and delivery
 - Knowledge of hunting and shooting sports in Nebraska
 - Valid driver's license required with an acceptable driving record and history
 - Ability to organize, develop, and implement educational and outreach activities, including workshops, seminars, and publications
 - Must be innovative and resourceful with a positive and professional attitude
- A strong passion for conservation, the outdoors, youth, and hunting is required

Education and Experience Guideline:

Applicant should possess a minimum of an Associate's Degree and 3 years of field related experience. Experience in business, education, marketing, social media and program

coordination preferred. The ideal candidate has a passion for the outdoors and outdoor education with education, marketing, videography and writing experience.

Application:

Your complete application materials should include a cover letter that outlines your interest in the position and your qualifications, along with a detailed resume, and 3 references, combined as one MS Word document or Adobe Acrobat PDF file on our recruitment website at www.pheasantsforever.org/jobs. If selected for an interview, you will be asked to provide example materials you've created. **ONLY APPLICATIONS SUBMITTED THROUGH THE PHEASANTS FOREVER WEBSITE WILL BE ACCEPTED.**

For more information about the position, contact Kelsi Wehrman, PF Nebraska State Coordinator, at 402-621-0744.

Pheasants Forever, Inc is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status as a protected veteran, status as a qualified individual with disability, or any other category that may be protected by law.